

Spenard Road Reconstruction Phase II - Hillcrest Drive and Benson Boulevard
MOA Project No. 03-22B

Chronology of Public Involvement Activities

This document summarizes public involvement activities undertaken to secure stakeholder input for the Spenard Road Reconstruction project. Table B-1 includes related public involvement activities for the current project beginning in 2005. Table B-2 includes related public involvement activities for two prior projects beginning in 2000. Both table present the activities in reverse chronological order.

Table B-1. Public Involvement Chronology, MOA Project No. 03-21 & 03-22B, Spenard Road Reconstruction Project

Date	Public Involvement Tool/Location	Purpose/Discussion
Spenard Road Reconstruction Phase II - Hillcrest Drive and Benson Boulevard MOA Project No. 03-21		
Ongoing	Public Involvement Plan (PIP)	A public involvement plan was developed to guide project public involvement activities. Public involvement is evaluated and the PIP is updated as needed.
Ongoing	Comment response	Comments are responded to in-kind as they come in.
Ongoing	Website	The project website at http://midtownroads.com/index.html provides information about the project, schedule, and contact information for the team.
Ongoing	Mailing list	Develop and maintain mailing and email lists of project stakeholders, elected officials, and other interested stakeholders. The mailing list included residents, businesses and property owners in the project area.
Ongoing	Agency coordination	The project team consistently reaches out to agency stakeholders and elected officials to comment on the project. They include Alaska Communications, AMATS and MOA, ASD, AWWU, CEA, DOT&PF, ENSTAR, GCI, ML&P, and local and statewide elected officials.
04/16-17/ 2008	Block Meetings/ 1 st Floor Conference Room 1057 W. Fireweed Lane	The project team met with residents, business owners, and property owners within a specific block along the project corridor so they could learn about the project, the changes coming and to discuss in detail the design for their segment of the road.
08/18/2005	Project flyer	To announce the start of the project and to ask for people interested in volunteering for the Citizen's Advisory Group (CAG). Flyer was prepared in both English and Korean.

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Chronology of Public Involvement Activities (continued)

Date	Public Involvement Tool/Location	Purpose/Discussion
09/07/2005	Project website	Ongoing tool to communicate information about the project to the public and for the public to provide their comments to the project team.
09/07/2005	Corridor walk to pass out flyer	1) To notify business owners and resident property owners of the project beginning. 2) To obtain current contact information from the most affected stakeholders. 3) To identify people willing to serve on the CAG.
09/13/2005	MOA inter-department meeting	To present the project to various MOA departments that might be affected by project design/construction and to gain their input on how to mitigate impacts.
09/13/2005	Business mailing list	Business and property owners' mailing list on Spenard Road.
10/05/2005	Spenard Community Council meeting	Anne Brooks attended the Council meeting to announce the project meeting on 11/17/06. She also mentioned that a CAG was being formed. Flyers were made available to meeting attendees.
10/10/2005	Korean American Association	Presented the project, provided project background, and discussed the goals of the project, as well as some of the challenges and opportunities of the project.
10/25/2005	Business & property owners meeting	Meeting to present the project, provide project background, and discuss the goals of the project, as well as some of the challenges and opportunities of the project.
10/31/2005	General mailing list	Mailing list for future project specific mailing. 3,931 addresses.
11/02/2005	Spenard Community Council	Project staff attended the Council meeting to invite public to the 11/17/05 meeting.
11/02/2005	Project Flyer	Announcing the project and the upcoming meeting on 11/17/05
11/03/2005	<i>Anchorage Daily News</i> (ADN)	Placed an advertisement in the ADN with 11/17/05 meeting date, time, and location.
11/10/2005	<i>Anchorage Daily News</i> (ADN)	Placed an advertisement in the ADN with 11/17/05 meeting date, time, and location.
11/14/2005	Federation of Community Councils	Sent an email to FCC with information about project and 11/17/05 meeting and asked FCC to include the information in their next Area wide newsletter to Council Members.

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Chronology of Public Involvement Activities (continued)

Date	Public Involvement Tool/Location	Purpose/Discussion
11/17/2005	Public meeting/ Romig Middle School	Scoping meeting to determine scope of issues to be addressed and for identifying the significant issues related to the improvement project.
12/07/2005	Spenard Community Council meeting minutes	11/17/05 meeting was mentioned as having occurred and project contact information provided in the meeting minutes.
12/15/2005	Tentative list of CAG members, schedule, and topics	Internal contact list of interested individuals to participate in CAG. Tentative outline of schedules and topics for discussion.
01/05/2006	Citizen's Advisory Group ¹	16-member group established.
01/11/2006	Letter to Citizen's Advisory Group members	A communication with CAG members to thank them for participating and to provide CAG Charter for their review and signature. Also announced first CAG meeting on 1/17/06.
01/17/2006	CAG meeting #1	Kick-off meeting. Project staff requested group input on additional elements to be considered for inclusion in the project Purpose and Need and discussed evaluation criteria to be used for weighing design alternatives when developed.
02/17/2006	Petition	Received a petition from Parkdale West Condominium Association (24 homes) for a separated pedestrian and bike trail on the west side of Spenard Road.
05/02/2006	Note card mailed to CAG	Notifying CAG members of upcoming meetings scheduled for CAG: 5/16/2006, 6/20/2006, and 8/8/2006.
05/02/2006	Email to CAG	Notifying CAG members of upcoming meetings scheduled for CAG: 5/16/2006, 6/20/2006, and 8/8/2006.
05/15/2006	Email to CAG	Reminding members of meeting the next day and attached a copy of the agenda.

¹ Advisory Group Members: Tom Bichsel, Charlene Brown, Jim Fredrick, Baxter Gambell, Rene Haag, Mike Herzog, Marilynn Leland, Tom McGrath, Mike Mitchell, Ed O'Neill, Barbara Smart, Marvin Ungerecht, John Weddleton, Stan Wolf, Matt Yeomann

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Chronology of Public Involvement Activities (continued)

Date	Public Involvement Tool/Location	Purpose/Discussion
05/16/2006	CAG meeting #2	Provide a thorough overview of the present and future traffic on Spenard Road. Explain what projected traffic volumes mean to the road design. Respond to questions and comments from Advisory Group members. Summarize the content for the June and August meetings.
05/16/2006	Fact sheet - Shared Parking	Fact sheet prepared for CAG members for general discussion and resource material.
05/22/2006	Mail CAG handouts to members unable to attend meeting	A copy of the handouts provided to the CAG members was mailed to each member.
06/13/2006	CAG meeting #3 Reminder	Mailed agenda to group members
06/20/2006	CAG meeting #3	Provide an overview of requirements for public transit and the Americans with Disabilities Act (ADA) and to provide an overview of current trends in pedestrian safety at signalized intersections. The group completed a round-robin review of the preliminary alternatives for the project corridor to seek group suggestions of changes and refinements.
07/31/2006	Meeting with Blaine's Art Supply and other business owners.	Project team met with owners of businesses along Spenard Road between Northern Lights Boulevard and Benson Boulevard.
08/03/2006	Fact sheet: Spenard/Minnesota Couplet	Prepared fact sheet discussing the problem with the Spenard/Minnesota intersection and how the best solution is the one-way couplet.
08/03/2006	Meeting with the Northern Lights Center	The project team met with the new owners of this shopping complex. Introduced the project to them, discussed potential impacts with them and ways to mitigate the impacts to their shopping center.
08/04/2006	Couplet walk	Project team walked the couplet area door-to-door to meet residents and business owners to discuss the one-way couplet with them and to leave the fact sheet with them to review.
08/08/2006	CAG meeting # 4/CIRI Building 4 th Floor Conference Room	Continue discussions on project design including: aesthetics, amenities, typical section and general landscaping theme.

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Chronology of Public Involvement Activities (continued)

Date	Public Involvement Tool/Location	Purpose/Discussion
08/29/2006	Letter to property owners along one-way couplet	Sent a letter and a copy of the fact sheet: Spenard/Minnesota Couplet to affected property owners.
10/04/2006	Spenard Community Council	Project staff attended the Council meeting to invite public to the 11/02/06 meeting. Also distributed copies of Spenard/Minnesota Couplet fact sheet.
10/09/2006	Meeting with Bear Tooth owners/Bear Tooth Offices	Project team met with the owners of the Bear Tooth Pub & Theatre to brief them about the project and to seek any comments or concerns they may have about the project corridor.
11/01/2006	Spenard Community Council	Project staff attended the Council meeting to invite public to the 11/02/06 public meeting and to answer questions and note concerns of community council members.
11/02/2006	Public Open House/Romig Middle School	The public open house was held to provide background of the project, issues raised, possible solutions, as well as challenges and benefits of the project. Five stations were set-up for the open house portion of the meeting, as follows: 1) Current design drawings for the project corridor; 2) Traffic Simulation of the Spenard/Minnesota one-way couplet; 3) Options for the landscaping and amenities along the project corridor; 4) Traffic and crash statistics for the project corridor; 5) Public Involvement activities and documents for the project to date.
11/30/2006	AMATS Technical Advisory Committee meeting	The project team appeared before the Anchorage Metropolitan Area Transportation Solutions (AMATS) Technical Advisory Committee to provide background, purpose and need for the project, as well as current project status.
08/2007	Website	Website was updated to show the new traffic pattern.
08/27/2007	Flyer: New Traffic Pattern	Flyer to alert businesses, customers, and traveling public that a new traffic pattern for Spenard Road between Northern Lights Boulevard and Benson Boulevard would be completed by October 1, 2007.

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Chronology of Public Involvement Activities (continued)

Date	Public Involvement Tool/Location	Purpose/Discussion
09/12/2007	Corridor walk	Distributed the flyer announcing the new traffic pattern becoming effective 10/1/07 to residents and businesses along Northern Lights Boulevard, the north side of Benson Boulevard, the shopping center, and Spenard Road. Also distributed a letter to residents and businesses along Spenard Road between Northern Lights and Chester Creek inviting them to a meeting with the Mayor to discuss the project.
09/13/2007	Meeting with Mayor Mark Begich/City Hall	Mayor Begich met with business owners along the project corridor to discuss the Spenard Road project.
09/17/2007	Meeting with Mayor Mark Begich/Bear Tooth	Mayor Begich met with residents, property owners, and business owners along the Spenard Road corridor to discuss the need for the project, current status, the funding for the project, and the way forward.
10/2007	Anchorage Pedestrian Plan	The purpose of the Anchorage Pedestrian Plan is to establish a 20-year framework for improvements that will enhance the pedestrian environment and increase opportunities to choose walking as a mode of transportation.
03/21/2008	Public service announcement through Federation of Community Councils email	Announcing the release of the Preliminary Engineering Report (PER) and indicated that it can be accessed on the project website. Announced the release of a Public Review Draft Air Quality Conformity Document, and indicated its location on the project website and the duration of the public comment period.
04/2008	Update website	Website updated with upcoming meeting information.
04/08/2008	Landscape Workshop/ Centerpoint Building Training Room	The project team met with property and business owners along the project corridor to discuss the landscaping opportunities in front of their businesses or property.
04/16-17/ 2008	Block Meetings/ 1st Floor Conference Room 1057 W. Fireweed Lane	The project team met with residents, business owners, and property owners within a specific block along the project corridor so they could learn about the project, the changes coming and to discuss in detail the design for their segment of the road.

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Chronology of Public Involvement Activities (continued)

Date	Public Involvement Tool/Location	Purpose/Discussion
05/02/2008	Meeting with Stakeholder	The project team met with a local resident to discuss the project and to seek his comments and concerns about the impacts to his property.
05/06/2008	Meeting with General Manager/ Sunrise Bakery	The project team met with General Manager to discuss the project. The team sought to understand how the business operates; how the project will impact that business; see if there are things that the project can do to mitigate those impacts; and identify what design features could better accommodate the business.
08/01/2008	Meeting with Owner/ Manhattan Pizza	The project team met with property owner to discuss the project and the potential impacts it may have to his business and the parking.
08/01/2008	Meeting with stakeholders	The project team met with a group of stakeholders who wanted to know the status of the project and to provide feedback.
08/06/2008	Meeting with Owner/Manhattan Pizza	The project team discussed the potential impact of the project to the property parking.
08/11/2008	Letter to specific property owners along the project corridor	Letters and design drawings were sent to specific property owners, with a copy to businesses, indicating where the design of the road may impact the driveway to their property and how the impact would be mitigated.
09/11/2008	Meeting with Owner/Blaine's Art Supply	The project team discussed the potential impact of the project to the driveway and the alley behind the business.
11/17/2008	Meeting with Owner, La Mex Restaurant	The project team discussed the potential impact of the project to the driveway and property.
01/14/2009	North Star Community Council Meeting	A status update presentation was made to the North Star Community Council.
01/29/2009	Meeting with Owner/AMH	The project team discussed potential impacts of the project on the property and to parking.

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Chronology of Public Involvement Activities (continued)

Date	Public Involvement Tool/Location	Purpose/Discussion
01/30/2009	Phone meeting with Janet Holland/Northrim Bank	The project team discussed potential impacts of the project on the property.
02/17/2009	Meeting with Romig/West High Planning Team	The meeting was held to discuss aspects of the North Spenard project that may affect students attending West High School and Romig Middle School and to discuss the West High School Parent Teacher Student Association's concerns about the project.
02/17/2009	Meeting with Sunrise Bakery	The meeting was held to bring Bakery General Manager up to date with the project's new landscaping plans for the front of the bakery, and to address solutions to the bakery's zoning and right of way issues.
02/19/2009	Public Open House/North Star Elementary School	The public open house was held to provide background of the project and to make the road design and landscaping plans available for review.
04/24/2009	Meeting with property owners along project corridor and neighbors/MOA PM&E Training Room	Property owners along the project corridor and neighbors within the community asked to meet with the design team to review the final design and to make sure their concerns were addressed by the project team.
03/2010	Anchorage Bicycle Plan	The purpose of the Bicycle Plan is to expand the bicycle infrastructure and the use of bicycles for transportation. This plan is intended to meet the needs of bicyclists who wish to use bicycles as a form of transportation.
04/2011	Spenard Corridor Technical Report	The report outlines existing conditions and basic analyses of land use data within the planning area.
07/2012	West Anchorage District Plan (Guiding Document)	The West Anchorage District Plan features details, analysis, objectives, and implementation actions focused around six essential elements: land use, transportation, Ted Stevens Anchorage International Airport, neighborhoods, parks and recreation, and public services and utilities.
02/05/2013	Letter to Mr. Bill Perkins	Letter was sent in response to a letter sent by Mr. Perkins regarding parking at his property.

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Chronology of Public Involvement Activities (continued)

Date	Public Involvement Tool/Location	Purpose/Discussion
02/13/2013	Citizens' Liaison Committee meeting	The project team provided an update and heard feedback from the Citizens' Liaison Committee.
09/06/2013	Project kick off meeting with official stakeholders/MOA PM&E Training Room	This was a project kick off meeting with official stakeholders to provide a status update and discuss known concerns.
09/20/2013	Meeting with Assembly Members Hall and Steele	Project team met with Assembly Members Hall and Steele to discuss concerns expressed by stakeholders regarding property impacts and parking.
10/24/2013	Spenard Chamber of Commerce Annual Meeting/House of Harley	A status update presentation was made to the Spenard Chamber of Commerce.
11/07/2013	Stakeholder meeting/Bosco's	The team attended a meeting of Spenard property and business owners to hear concerns and provide information.
11/13/2013	North Star Community Council	Team attended community council to provide project update.
12/19/2013	Agency meeting/MOA PM&E Training Room	This was a meeting with agency stakeholders and elected officials to provide a status update and discuss concerns.
12/19/2013	Fall update newsletter and letter to property owners	The restart of the project was announced using a newsletter and a letter to property owners along the corridor.
01/01/2014	Anchorage Title 21 (Guiding Document Updated)	Title 21 is the Municipality's laws on Land Use, which includes the zoning and subdivision laws.

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Chronology of Public Involvement Activities (continued)

Date	Public Involvement Tool/Location	Purpose/Discussion
01/07/2014	Citizens' Liaison Committee (CLC) meeting/Z.J. Loussac Library	The project team provided an update and heard feedback from the Citizens' Liaison Committee.
02/13/2014	CLC ² meeting/MOA PM&E Training Room	The project team provided an update and heard feedback from the Citizens' Liaison Committee.
02/24/2014	North Star Community Council email	Email was sent by the North Star Community Council to their constituent list requesting they write to their legislators to ask them for funding for the Spenard Road Rehabilitation project.
11/10/2015	Newsletter update	The newsletter was mailed to area stakeholders and announced the restart of the project.
11/17/2015	Email notice	Email sent to stakeholder list to provide notice of the project restart.

Table B-2 Public Involvement Chronology for Spenard Road Highway Safety Improvement Program Project

Highway Safety Improvement Program (HSIP) Project DOT&PF Project Number HRO-0001(172)/53986		
02/2000	Newsletter 1 mailing	Introduce the project to local businesses and residents.
07/20/2000	Project Advisory Committee (PAC) ³	Review crash statistics, diagrams, and utility drawings.
12/01/2000	PAC	Review draft traffic and safety analysis and alternative typical sections.
01/2001	Newsletter 2 mailing	Present Alternative Typical Sections and invite stakeholders to public meeting.
01/03/2001	Presentation to Spenard Community Council	Present alternative typical sections.

² Citizens' Liaison Committee Members: Gordon Glaser, Debbie Hinchey, Barbara Smart, Paul Kelly, David Caldwell

³ Committee Members: Tom Bichsel, James Call, Kris Conquergood, Gill Gee, Shelli & Mike Gordon, Mike Huelsman, Bruce Irvine, Barbara Johnson, Andy Kwon, Tom McGrath, Sam O'Connor, Sam Rose, Chang & Woodrow Sanders, John Weddleton

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Chronology of Public Involvement Activities (continued)

01/09/2001	Public meeting	Review alternative typical sections.
01/24/2001	Presentation to Spenard Community Council	Present sidewalk and pathway alternatives, Northern Lights/Benson intersection alternatives.
10/25/2001	Newsletter 3 mailing	Present Alternative Typical Sections, request comment, invite to Public Meeting at Spenard Community Council
10/26/2001	PAC meeting	Review roadway alternatives, review landscaping/amenities opportunities
10/30/2001	Letter to business owners	Discussing the project and inviting business owners to 11/07/01 meeting.
10/30/2001	Business owners mailing list	Identify businesses along project corridor.
11/07/2001	Spenard Community Council	Present the project and seek public input before finalizing project recommendations.
11/07/2001	Public meeting/questionnaire	To gain public input about the alternatives presented for the project.
11/08/2001	Questionnaire response	Summary of responses received from questionnaire.
02/11/2002	PAC meeting	Update PAC members.
08/28/2002	Newsletter for mailing	To provide a status of this and three other projects. Spenard Road is ready to move into the design phase.
08/28/2002	Mailing list	Combined the mailing list with Fireweed and Arctic projects. Total residents, business and property owners = 2,379.